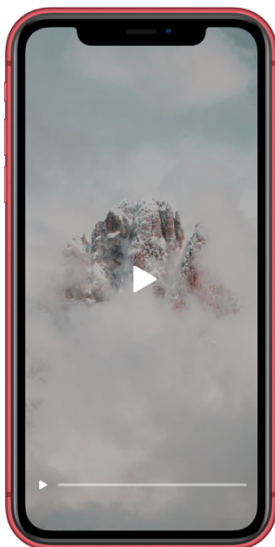
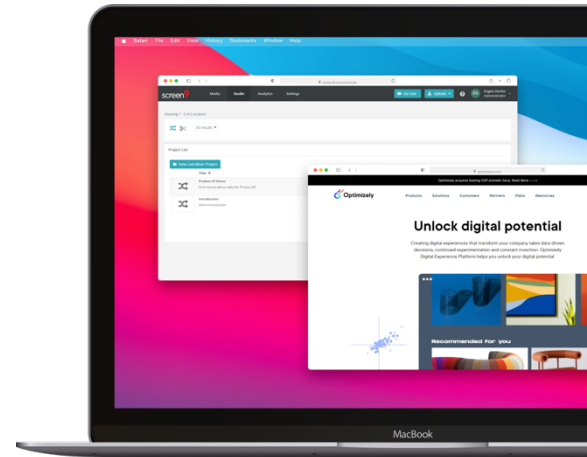


# SCREEN9 EXTENSIONS



## SCREEN9 VIDEO FOR OPTIMIZEZY

Screen9 video for Optimizely enables you to easily upload and publish live and on-demand video on your website to improve your communication and drive engagement with your target audience. The Screen9 Addon has been certified by Optimizely to ensure a trouble-free integration and smooth user experience.

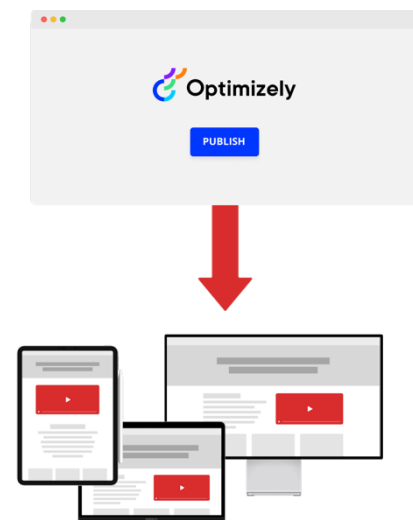


### Benefits with Video

Video conveys more information than both text and images. It grabs the viewers' attention, is engaging and lets you get your point across in less time. Viewers also recall up to six times more information from a video than from a text. Video is commonly used for marketing, branding, inspiration, onboarding, tutorials, how-tos and other educational usages.

### Video for Optimizely

With Screen9 video for Optimizely, managing and publishing video becomes easy through a seamless plug-and-play integration. Video can be upload in a variety of ways such as drag-and-drop, App uploads, DAM synchronization, FTP uploads or through live streaming. Video is automatically transcoded to work on all devices in a variety of formats up to 8K to enable true adaptive streaming for an optimal viewing experience. Publishing is done with the click of a button inside Optimizely. Both on-demand video and live video supports 360-degree video.





## Eco System

All video is stored in the Screen9 online video platform (OVP). Screen9 offers connections to a variety of other services and platforms to streamline workflow and simplify management of video assets. Content can be synchronized with DAMs, PIMs, made available in Sharepoint or in other CMSs, published on social networks and imported from content creation platforms. There are also connectors to analytics services and single sign-on add-ons. The platform comes with open APIs giving developers the power to create more connectors to Screen9 for accessing and manipulating content.

## Selected Features

- True adaptive streaming up to 8K resolution in a WCAG 2.1 AA compliant player
- Video-on-demand and Live with time-shift support
- 360° video
- Scheduled publication and de-publication
- Secure video content
- Build in video editor
- Choice of poster image or poster video
- Create clips from existing videos or ongoing live events
- Chapters, sharing, captions and chat support
- Easily create captions in the subtitle editor
- Transcribe audio into subtitles
- Manage metadata, category, tags and properties
- Integrations with Sharepoint, Cumulus, InRiver, Azure AD and more.
- Publishing to Facebook, YouTube, LinkedIn and Twitter
- Mix live content with presentations, images and available video-on-demand
- Understand your audience and your content through analytics
- Support for all your needs

